

Lu Zhang

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EDUCATION

- 08/2014 – present **George Mason University**
Degree: Masters of Art in Arts Management
Participating in the INTO Mason Graduate Pathway Program
Related courses: current courses—Board of Director management, Seminar in Arts Management; spring courses—Finance and Budgeting for Arts 1; Public Relations and Marketing Strategies for the Arts 1; Gallery Management.
- 09/2009 – 07/2013 **Zhejiang University**
Degree: Bachelor of History
Major: Museology
GPA: 3.8/4.0
Related courses: History of Chinese and Western Graphic Plane Design Art; History of Western Art; Art Sketch Basis; Computer Image Processing; The Design For Exhibition; Western Modern Culture and Modern Art; Art History and Fine Arts Archaeology

WORK EXPERIENCE

- 04/2014-08/2014 **HDM Gallery in Hangzhou**
Internship
 - Assisted the gallery director with the management of exhibitions
 - Responsible for marketing coordination
- 07/2013-09/2013 **Liangzhu Culture Heritage Bureau in Hangzhou**
Internship
 - Assisted the deputy director with the application for 2016 World Heritage
 - Organized and archived important and highly confidential application files
 - Led and managed the team of interns
- 07/2012-08/2012 **Zhejiang University Press**
Research Assistant
 - Responsible for proofreading and designing layout for e-books
- 03/2011-07/2011 **Zhejiang University Archives**
Internship/Assistant
 - Organized and archived graduate thesis

RESEARCH EXPERIENCE

- 01/2013-06/2013 **Research on the traditional craft of mortar in ancient China**
Humanity School, Zhejiang University
 - Worked with Zhejiang Institute of Archaeology
 - Collected and Tested on the mortar in historical buildings (Heritage)
 - Analyzed the preservation of Mortar, and edit the report
- 09/2011-07/2012 **Study of the History of Bridges in Zhejiang**
Humanity School, Zhejiang University
 - Collected, studied and organized related materials of historic bridges in Zhejiang
- 05/2011-07/2011 **Taizhou Museum Display Design**
Humanity School, Zhejiang University
 - Responsible for display design for Taizhou Museum, especially for the folk culture department

ACTIVITIES and ORGANIZATIONS

- 09/2010-07/2013 **Bo Ya Chinese National Study Club, Zhejiang, University**
Vice-minister

09/2009-07/2010

- Responsible for the public relation and reception of the weekly meeting.

Propaganda Dept. of the Student Union, Zhejiang University

Vice-minister

- Designed and edited the proposal for 2009 New Year Gala in Zhejiang University
- Responsible for the preparation, including content development and layout design of marketing materials for all events organized by Student Union

SCHOLARSHIPS & HONORS

06/2010

Second Award, Zhejiang University, 10th Environmental Humanities Quiz Competition

LANGUAGE SKILLS

- Good communication skills (spoken, reading, and written) in Mandarin (native) and English (second language)
- Primary dialogue ability in Germany